



## Pre-Starter Feed: Giving Chicks the Best Start in Life

### • What is Pre-Starter Feed?

Pre-starter feed is specially formulated to provide the essential nutrients required by chicks during the first few critical days of their life (0–10 days). This feed is designed to support rapid growth, enhance immunity, and prepare the digestive system for efficient nutrient absorption as the birds grow.

### • Key Features of Our Pre-Starter Feed

1. High Energy Content: Ensures that chicks get the energy they need for healthy development.
2. Rich in Protein: Promotes muscle and tissue growth for a strong foundation.
3. Fortified with Vitamins and Minerals: Boosts immunity and supports overall health.
4. Easily Digestible: Specially processed ingredients ensure smooth digestion and optimal nutrient absorption.
5. Free from Harmful Additives: Safe and natural, prioritizing the health of your flock.

### • Benefits of Pre-Starter Feed

- Improved Survival Rates: Provides chicks with the strength to overcome early-life challenges.
- Enhanced Growth Performance: Sets the stage for consistent weight gain and strong development.
- Stronger Immunity: Reduces the risk of diseases, ensuring a healthier flock.
- Boosted Digestive Health: Prepares the gut for future feed stages.

### • Usage Guidelines

- Age Group: 0–10 days old.
- Feeding Amount: Provide feed consistently and ensure clean, fresh water is always available.
- Storage: Keep feed in a cool, dry place to maintain freshness and nutritional value.

### • Why Choose Our Pre-Starter Feed?

At GMART we prioritize the health and well-being of your chicks. Our pre-starter feed is backed by scientific research and produced under stringent quality controls to ensure that your flock gets the very best start in life.



## **Starter Feed: Building a Strong Foundation for Healthy Growth**

- **What is Starter Feed?**

Starter feed is a nutrient-rich formula designed for chicks in the crucial early stages of growth, typically from 11 to 28 days of age. This feed bridges the gap between pre-starter and grower feeds, ensuring a smooth transition and steady development.

- **Key Features of Our Starter Feed**

1. High Protein Content: Supports rapid growth and muscle development.
2. Energy-Rich Formula: Provides the energy required for chicks' active metabolism.
3. Balanced Nutrition: Includes essential vitamins, minerals, and amino acids for optimal health.
4. Palatable and Easy to Digest: Encourages consistent feed intake and smooth digestion.
5. Clean and Safe Ingredients: Free from harmful additives to protect the health of your flock.

- **Benefits of Starter Feed**

- Optimal Growth: Provides the necessary nutrients for skeletal and tissue development.
- Improved Feed Conversion: Helps chicks gain more weight efficiently.
- Enhanced Immunity: Boosts resistance to diseases during a vulnerable growth phase.
- Smooth Transition: Prepares chicks for the next stage of feeding with grower feed.

- **Feeding Recommendations**

- Age Group: 11–28 days.
- Feed Type: Crumbles or fine granules for easy consumption.
- Quantity: Provide consistent access to feed along with fresh, clean water at all times.
- Storage: Keep feed in a cool, dry environment to maintain its quality.

- **Why Choose Our Starter Feed?**

At Gmart our starter feed is developed through rigorous research to ensure it meets the specific requirements of growing chicks. With a focus on quality and performance, we help you lay a solid foundation for a thriving and productive flock.



## Finisher Feed: Maximizing Growth and Productivity

- **What is Finisher Feed?**

Finisher feed is a specialized formula designed for poultry during the final stages of growth, typically from 29 days until market readiness. It provides the essential nutrients and energy required to optimize weight gain and muscle development while ensuring high feed efficiency.

- **Key Features of Our Finisher Feed**

1. Energy-Dense Formula: Ensures rapid and healthy weight gain.
2. Moderate Protein Levels: Supports muscle growth while maintaining cost efficiency.
3. Balanced Nutrition: Includes all the necessary vitamins, minerals, and amino acids to support overall health.
4. Easy Digestibility: Ensures smooth digestion for maximum nutrient absorption.
5. Tailored to Performance: Helps achieve desired market weight in the shortest time.

- **Benefits of Finisher Feed**

- Enhanced Growth: Maximizes body weight and meat yield in broilers.
- Cost-Effective: Delivers optimal results with reduced feed conversion ratios.
- Better Meat Quality: Promotes lean muscle development and desirable meat characteristics.
- Supports Overall Health: Strengthens immunity and reduces stress during the growth cycle's final phase.

- **Feeding Recommendations**

- Age Group: 29 days to market readiness.
- Feed Form: Pellets or crumbles for ease of consumption.
- Feeding Amount: Provide ad libitum (free access) feeding along with fresh water.
- Storage: Keep feed in a dry, cool location to preserve its quality.

- **Why Choose Our Finisher Feed?**

At Gmart we understand the importance of achieving market weight quickly without compromising the health or quality of your birds. Our finisher feed is carefully crafted to meet these needs, ensuring you get the best return on your investment.